

ANDREW VON HADEN

GRAPHIC DESIGNER

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I am a designer and photographer located in southeast Wisconsin. I have a passion for all things visual and I try to channel that in to all that I do. Currently I am doing freelance design work as well as running my own photography business on the side. Since I have a love for design, I have done a little bit of everything, from print and digital design to creating web pages and powerpoint presentations.

EDUCATION

UNIVERSITY OF WISCONSIN — WHITEWATER

Bachelor of Arts - Multimedia Design

General Business Minor

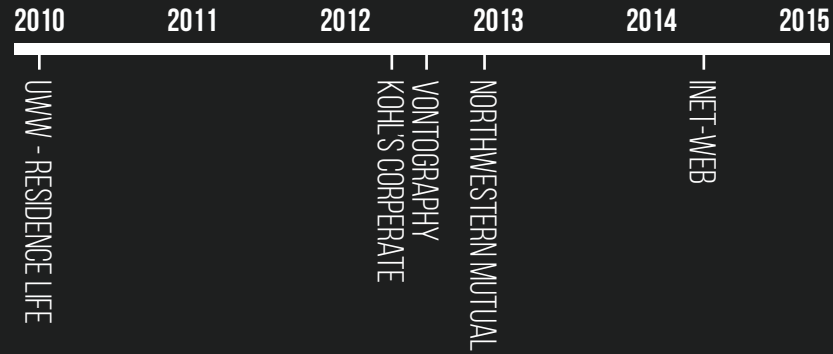
Cumulative GPA: 3.7

Magna Cum Laude

HOBBIES



DESIGN EXPERIENCE



VONTOGRAPHY OWNER AND PHOTOGRAPHER

- Versed in many different disciplines of photography, including portrait, event, sport, real estate, and product photography.
- Advanced processing and retouching.

INET-WEB GRAPHIC DESIGNER

- Crafted websites with industry-leading designs while meeting client's business objectives.
- Developed print materials used to create buzz, distribute information, and generate interest.
- Created branding that fit the client's needs while staying unique.

NORTHWESTERN MUTUAL CONTRACT GRAPHIC DESIGN SPECIALIST

- Graphic design projects included posters, pamphlets, booklets, newsletters, and infographics.
- Designed professional level presentations in PowerPoint for a range of events with audiences spanning from five people to 200+.
- Coordinated, advised, and created design work for many individuals throughout the company.
- Managed upwards of ten projects at once while meeting short deadlines.

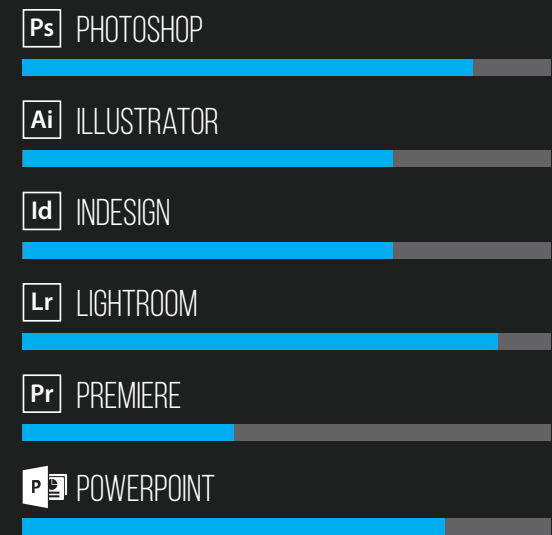
KOHL'S CORPORATE CONTRACT DESIGNER

- Set up communication books in InDesign.
- Created fixture diagrams in Illustrator.
- Edited photos for presentations.

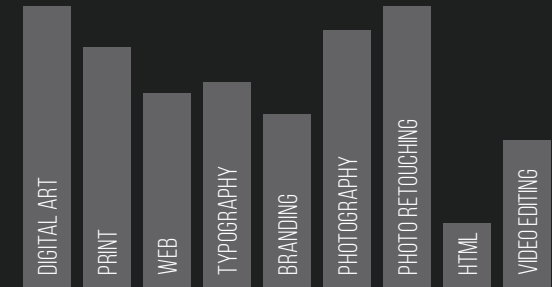
UW WHITEWATER RESIDENCE LIFE GRAPHIC DESIGNER

- Created and designed posters, digital signage, and more.
- Created user interfaces in Flash.
- Worked with programmer to combine PHP database with Flash to create an easily updateable information kiosk.

SOFTWARE EXPERIENCE



DESIGN SKILLS



FREELANCE EXPERIENCE

- Photo Retoucher for SHOPBOP
- Contract Photographer and Design Consultant for Kettle Moraine High School
- Designed high-end cable models, newsletter, and website for VH Audio
- Lead Designer for GameZombie Entertainment LLC
- Designer for Monochrome-Heaven.com
- Received a Daily Deviation Award on DeviantArt.com
- Design work featured in PinPoint Magazine
- Designed and created maps for the author of a book on Wisconsin Trains